






Shri Vaishnav Vidyapeeth Vishwavidyalaya
Shri Vaishnav Institute of Journalism and Mass Communication
Choice Based Credit System (CBCS) Scheme in the light of NEP-2020
B.A. JMC Batch (2023-26)

SEMESTER - I



S. No.	CATEGORY	COURSE CODE	COURSE NAME	EXAMINATION SCHEME					TEACHING SCHEME/WEEK			CREDITS	TOTAL MARKS
				THEORY			PRACTICAL		L	T	P		
				End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment (20%)	End Sem University Exam (60%)	Teachers Assessment (40%)					
1	Major I	JMCUG101	Print Media Production	60	20	20	0	0	3	0	0	3	100
2	Major II	JMCUG102	Growth and Evolution of Indian Media	60	20	20	0	0	3	0	0	3	100
3	Minor I	JMCUG103	Introduction to Communication and Media	60	20	20	0	0	3	0	0	3	100
4	Minor II	JMCUG104	Communication, Media and Culture	60	20	20	0	0	3	0	0	3	100
5	AEC	ENG101	Foundation English	60	20	20	0	0	4	0	0	4	100
6	GEC	GE	Generic Electives	Scheme will be as per the syllabus of the respective Generic Elective Subject							4	0	
TOTAL												20	700


Chairperson
Board of Studies
Shri Vaishnav
Vidyapeeth
Vishwavidyalaya
Indore


Chairperson
Faculty of Studies
Shri Vaishnav
Vidyapeeth
Vishwavidyalaya
Indore


Controller of
Examinations
Shri Vaishnav
Vidyapeeth
Vishwavidyalaya
Indore


Joint Registrar
Shri Vaishnav
Vidyapeeth
Vishwavidyalaya
Indore



10-10-2023
Vice Chancellor
Shri Vaishnav
Vidyapeeth
Vishwavidyalaya
Indore